



Cooperation for Holistic Agriculture Innovation Nests in Sub-Saharan Africa GRANT AGREEMENT NUMBER 101082963

D2.7 TRAINING FOR ACADEMIC STAFF ON FOOD VALUE CHAINS





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1. INTRODUCTION

1.1 Background

The *Cooperation for Holistic Agriculture Innovation Nests in Sub-Saharan Africa (CHAIN)* project is a strategic initiative designed to bridge the gap between academic institutions and the agricultural sector by fostering collaboration, knowledge exchange, and the development of practical innovations. Beyond curriculum enhancement, the project emphasizes building capacity among teaching staff, students, and farmers, thereby contributing to sustainable agricultural development in Sub-Saharan Africa.

CHAIN is a collaborative effort involving a consortium of 10 universities from Kenya, Togo, Nigeria, Poland, Romania, and Germany. Together, these institutions aim to transform agricultural education through cross-continental cooperation, combining expertise from both Sub-Saharan Africa and Europe. The project embraces a holistic and human-centered approach to agricultural education, enhancing the capacity for innovation, sustainability, and resilience within the sector.

1.2 Objectives of the CHAIN Project

The overarching goal of the CHAIN project is to promote a more integrated and human-centered model of agricultural education, training, and innovation. The specific objectives are to:

- i. Develop Master's programs in Food Value Chain at selected partner Higher Education Institutions (HEIs);
- ii. Build the capacity of teaching staff at partner HEIs to adopt teaching methodologies that encourage entrepreneurial thinking and innovation, with a strong emphasis on e-learning and digital tools;
- iii. Collaborate with the private sector to establish Holistic Agriculture (HA) Innovation Nests at partner HEIs and support innovation initiatives led by students, farmers, and entrepreneurs.

1.3 Training for academic staff on Food Value Chains

Training of Academic Staff on Food Value Chains

As part of the CHAIN project activities, a training seminar for academic staff was conducted during the annual staff meeting, held in May 2025 in Romania. This year's meeting was hosted by the University of Life Sciences in Iași, and brought together academic representatives from partner institutions across Sub-Saharan Africa and Europe.

The training program focused on the development and implementation of Food Value Chain (FVC) concepts in higher education. It was complemented by an educational excursion to successful farms and agri-food enterprises in the region. These visits provided participants with practical insights into well-developed value chains operating within farms and associated companies.

A highlight of the visit was the tour of the University of Life Sciences in Iași, where participants explored modern laboratories and hands-on learning facilities. These spaces, dedicated to applied research and student projects, were of particular interest to staff members from Kenya, Togo, and Nigeria, offering valuable ideas for strengthening similar infrastructure in their home institutions.

The academic training sessions included:

- **Value Chain Analysis**, led by experts from Hochschule Weihenstephan-Triesdorf University of Applied Sciences (HSWT), Germany; and





CHAIN Project

Cooperation for Holistic Agriculture Innovation Nests in Sub-Saharan Africa

Erasmus+ CBHE Project CHAIN – 101082963



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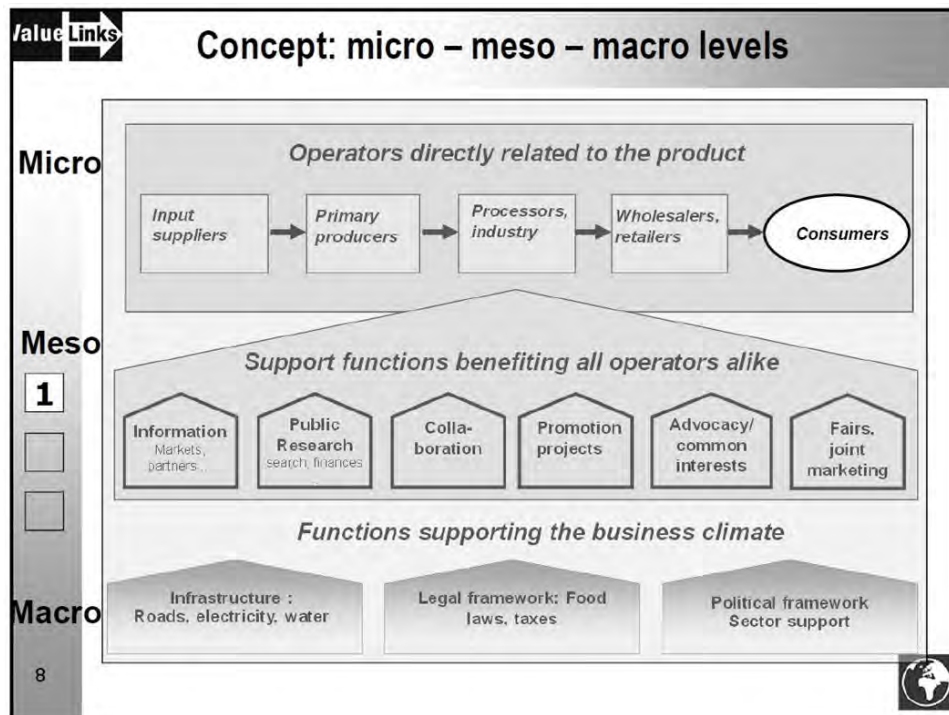
- **Communication and Collaboration with Actors along the Food Value Chain**, delivered by Lecturer Ph.D. Oana Coca and Lecturer Ph.D. Alexandru-Dragoş Robu from the University of Life Sciences in Iaşi.

These sessions equipped academic staff with theoretical frameworks and practical tools to better integrate value chain thinking and stakeholder collaboration into their teaching and research activities.



Elements of value chain analysis

- Structural analysis: Value chain mapping
- Economical analysis
- Environmental analysis
- Social and poverty analysis



Why Use Value Chain Mapping?

- Visualize the structure of a value chain
- Identify bottlenecks and leverage points
- Understand linkages, service needs, and governance structures
- Form a basis for strategic interventions

2.3. Contents of value chain map

Basic value chain visualise:

- End markets for products
- The sequence of production and marketing functions performed
- Value chain operators taking these functions (micro level)
- Vertical business links between the operators
- The chain support service providers (meso level)
- The value chain enablers (macro level)

The value chain „map“



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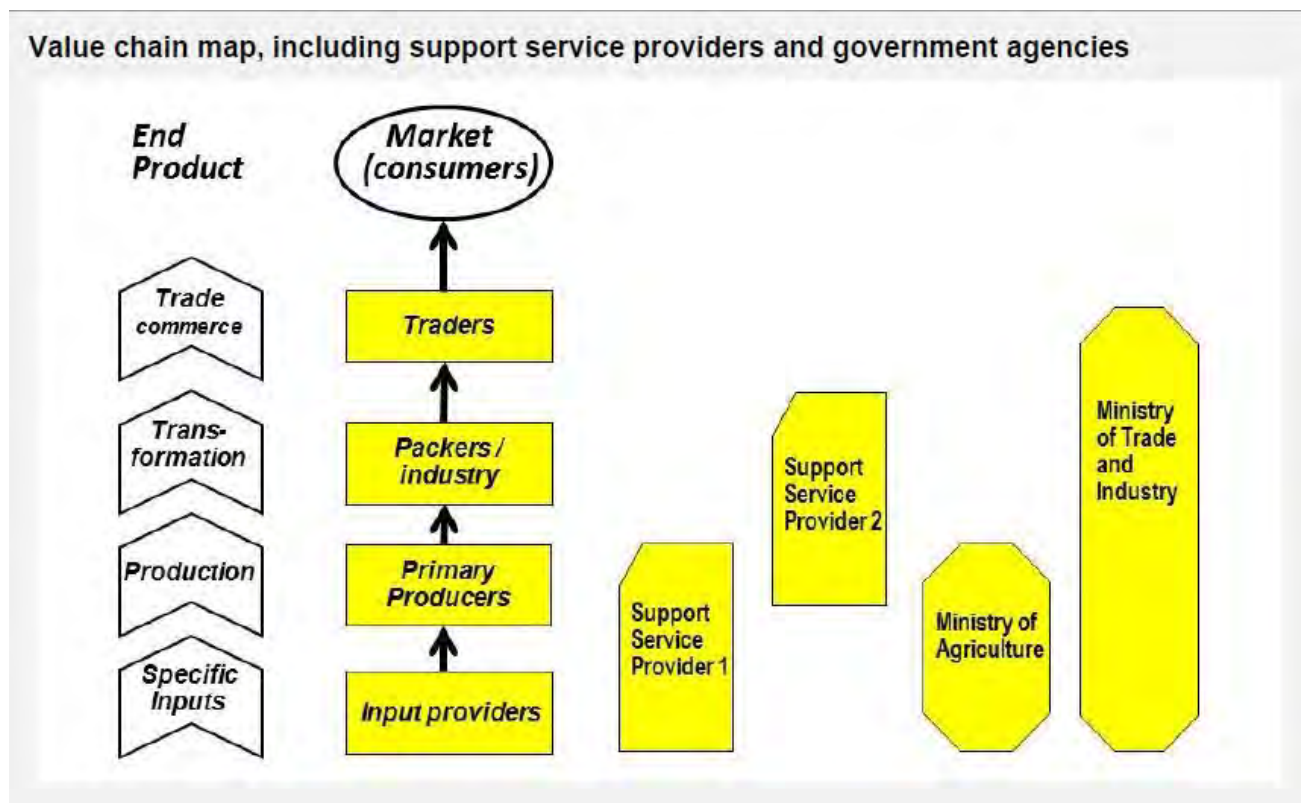
Basic sequence of functions in an agribusiness value chain



Categories of actors in value chains and their relations



Basic value chain map completed with institutions and support service providers



2.4. Valuelinks mapping methodology

Value chain map

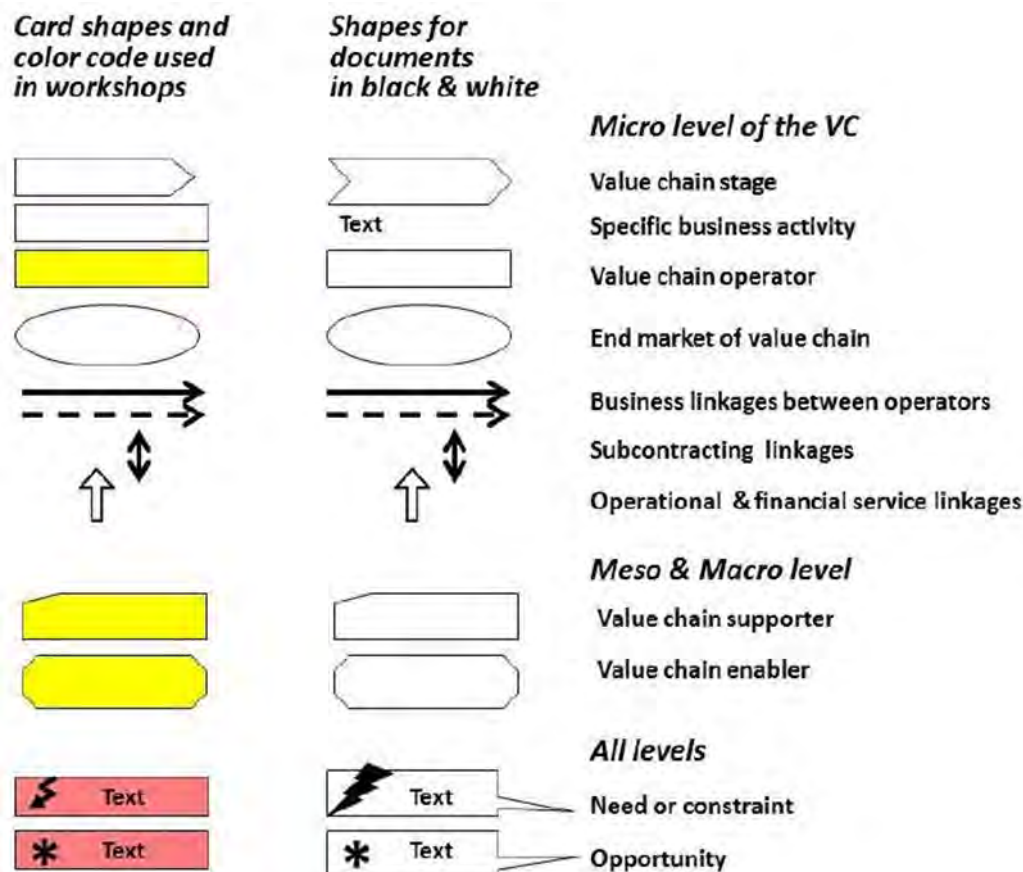
The value chain map is a chart visualizing the micro and meso levels of the value chain. Following the definition of value chain it consists of a functional map showing the value chain stages combined with a map of the value chain actors and their relations. ValueLinks defines specific symbols for the value chain stages, end markets, value chain operators, business linkages, subcontracting relations, operational and support service linkages and the support service providers.

For drawing a value chain map, the ValueLinks methodology applies a series of mapping symbols:

- An oval shape for the end market(s) of the product or services defining the value chain
- Hollow white arrows for the chain links or stages combining the specific functions / business operations
- Yellow boxes for the value chain operators performing the business operations
- One type of arrow for the vertical business links between the operators
- Another type of arrow for links between operational service providers and chain operators

- A modified shape of boxes for support service providers and government institutions

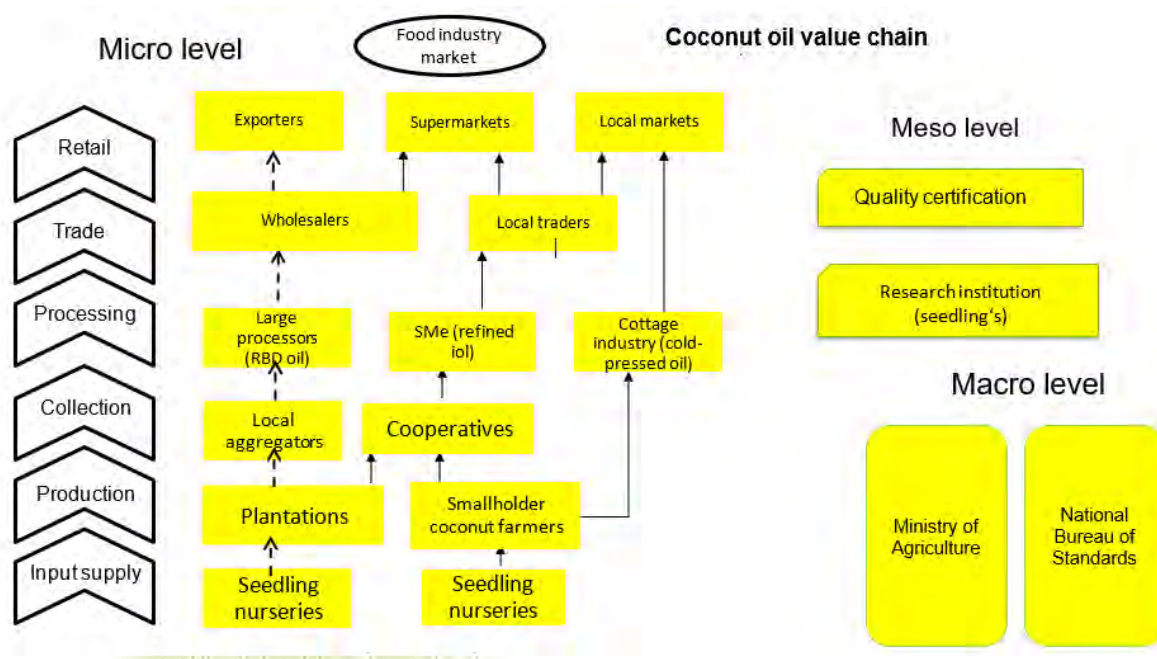
Tool-value chain mapping symbols



Where to start?

Sequence of steps in value chain mapping

1. Determining the end product
2. Identifying and segmenting markets
3. Defining the sequence of stages of the value chain
4. Depicting operators and business models
5. Mapping business linkages
6. Differentiating the chain into different into several channels
7. Mapping operational service providers
8. Mapping support service providers and government institutions



Example Constraints & Opportunities by Level

Level	Constraints	Opportunities
Micro	Low productivity, post-harvest losses, market access gaps	Better varieties, mobile market access, group marketing
Meso	Limited extension reach, outdated equipment	Local BDS scaling, tech innovation support
Macro	Weak export policy, inconsistent standards	Export incentives, national coconut strategy

2.5. Group work: value chain mapping

Group Exercise: Value Chain Mapping

Instructions:

- 1. Choose or receive a product (e.g., mango, cassava, tomato).
- 2. Identify and draw core functions in boxes (production, processing, retail, etc.).
- 3. Add actors for each function (farmers, traders, processors).
- 4. Use arrows to show flows
- 5. Add support services (e.g., input suppliers, extension, transport).
- 6. Consider the business environment (laws, policies, infrastructure).
- 7. Mark one constraint and one opportunity for each core function.
- 8. Use standard symbols or color codes for clarity.

You will present your value chain and findings.



3. COMMUNICATION AND COLLABORATION WITH ACTORS AROUND FOOD VALUE CHAIN

IULS, Oana Coca, PhD lecturer, 14.05.2025

Purpose, Objectives & Course Relevance

Purpose

To foster meaningful collaboration between universities, students, researchers, and entrepreneurs in the agri-food sector through practical skill development in communication and partnership-building.

Context

This course serves as a **dynamic learning hub** focused on **real challenges and opportunities** in the food value chains of Sub-Saharan Africa (Kenya, Nigeria, Togo), while showcasing collaborative examples between IULS and agribusiness actors.



Expected Outcomes & Collaborative Impact

Expected Outcomes

- Increased student engagement in the agri-food business ecosystem.
- Improved communication skills (presentation, active listening, feedback).
- Strengthened intercultural competencies for international cooperation.
- Practical ability to manage conflict and negotiate win-win outcomes.
- Formation of a cross-institutional, cross-sectoral support network.

Collaborative Impact (IULS – agribusiness examples)

- Case studies based on real-life partnerships.
- Guest lectures and mentoring by industry professionals.
- Support for student start-ups via university-business incubators.
- Field visits and internships in partner agri-food companies.



3.1 Case studies based on real-life partnerships between IULS university and agribusiness



PROJECTS (some examples):

1. AGRIECOTEC
2. Ruralities
3. CarbonLINK
4. agriTECH
5. ARCA

Total number: more than **50 projects in collaboration** (last 7 years)

OTHER COLLABORATIONS

1. Cluster membership: **Made in Neamt**
2. EDIH membership: **Digital Innovation Zone**
3. Providing an office space for farmers associations: **GRANARII**
4. Workshops with representatives of **top agribusiness companies: Frizon Holding; Corteva; Agritehnica**



UNIUNEA EUROPEANĂ



GUVERNUL ROMÂNIEI



Instrumente Structurale
2014-2020



Proiect cofinanțat din Fondul European de Dezvoltare Regională prin Programul Operațional Competitivitate 2014-2020



AGRIECOTEC

ESTABLISHMENT AND IMPLEMENTATION OF PARTNERSHIPS FOR KNOWLEDGE TRANSFER BETWEEN THE INSTITUTE OF AGRICULTURE AND ENVIRONMENTAL RESEARCH OF IAȘI AND THE AGRICULTURAL ECONOMIC ENVIRONMENT

LEADING: "ION IONESCU DE LA BRAD" UNIVERSITY OF LIFE SCIENCES IAȘI

DURATION: 5 YEARS (2018-2023)

OBJECTIVE: Increasing access of the agricultural economic environment to knowledge

•Total project value (EURO): 4,00 MIL. EURO

•Number of partnerships with enterprises: **27 private enterprises**

•Number of researchers: **120**





RURALITIES: HORIZON EUROPE project

Romanian partners: IULS; YXS Avalana; Siret Moldova LAG; Rural Development Research Platform (RDRP)

**Ruralities**
Climate smart, ecosystem-enhancing and knowledge-based rural expertise and training centres


Funded by the European Union

RURALITIES project aims to develop a network of rural training centers organized into hubs. These centers will be driven by current concepts like smart villages and eco-villages and will be supported by a community of practice, a digital platform for collaboration, a network of living labs, and a citizen-led monitoring system. Essentially, RURALITIES wishes to establish a community-driven system that will help rural areas develop skills and knowledge to achieve sustainable and eco-friendly development.



Problem

- Climate change is a significant problem in rural areas in Europe and worldwide.
- Rural communities need to adapt to climate change in order to thrive.
- Climate change mitigation can help rural areas become more resilient and competitive.
- Collaboration between different actors is essential to achieve this goal.

Solution

- RURALITIES plans to train and support over 1000 individuals in various roles such as trainers, facilitators, role models, and hub coordinators. The goal is to create a platform for a learning framework to be built, developed, and improved upon. The learning centers will be tested and validated.
- In real settings, the simplified socio-ecological systems (SESSES). There will be six SESSES in total, two in Italy, one in the United Kingdom, one in Slovenia, one in Spain, and one in Romania.
- The expertise gained will be transferable to other rural areas, particularly in Africa, establishing a rural knowledge alliance.

Grand Agreement: 101060876
Project name: Climate smart, ecosystem-enhancing and knowledge-based rural expertise and training centres
Programme: HORIZON EUROPE
Call: HORIZON-CL6-2021-COMMUNITIES-01
Type of action: HORIZON-Cooperation & Support Action
Start date: 1 October 2022
End date: 30 September 2027
EU contribution: € 4,634,000
Coordinator: PEDAL CONSULTING SRO Slovakia



www.ruralities-project.eu



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FORUMUL
appr
Mănușă cu suflet fermecător!

CarbonLINK an online platform
for applying the "carbon credits"
concept within agricultural entities



Aim

In a world where climate change is becoming an increasingly significant challenge, agriculture plays a crucial role in protecting the environment and creating a greener future.

Through the CARBONLINK platform, we aim to **support farmers and agricultural entities in becoming leaders in sustainable farming practices by making smart use of carbon credits.**

Partners

- Iasi University of Life Sciences (IULS)
- Forum of Professional Farmers and Processors of Romania (FAPPR)
- Platform developer: SysAgria

Project duration

2024-2026

Phase I (DONE); Phase II - IN PROGRESS and Phase 3 - NOT STARTED

Target users

Farmers, regulatory and control authorities, researchers, farmers' associations, service providers, and agricultural equipment suppliers.





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BUILDING INFRASTRUCTURE FOR DUAL EDUCATION – “AGRITECH”



1. **TOTAL PROJECT VALUE: 25 million euro**
2. **DURATION: 2024-2026 (under construction)**
3. **CONSTRUCTED AREA: 7.080 Sqm**
4. **22 INTERDISCIPLINARY LABORATORIES**
5. **140 ACCOMMODATION PLACES**
6. **MINIMUM 300 TRAINEES PER YEAR**

The “AGRITECH” Campus will be:

1. a centre of excellence for the training and development of human capital
2. a provider of intellectual, social and economic capital for the regional economy
3. a provider of advanced technologies
4. a centre of best practices, i.e. a bridge between education, research and businesses
5. a regional clustering hub

“AGRITECH” CONSORTIUM PARTNERS:



LEADING ORG.: Iasi University of Life Sciences „Ion Ionescu de la Brad”

1. „Gheorghe Asachi” Technical University Iasi
2. **IAȘI Municipality**
3. **FĂLTICENI Municipality**
4. **TÂRGU NEAMȚ City Hall**
5. **MIROSLAVA Commune, IASI County**
6. „VASILE ADAMACHI” College of Agriculture and Food Sciences, Iasi
7. „MIHAIL STURDZA” Technical College, Iasi County
8. „OLGA STURDZA” Agriculture Technologies High School, Miroslava, Iasi County
9. „VASILE LOVINESCU” College, Falticeni, Suceava County
10. „ION CREANGĂ” Technical College, NEAMT County
11. **AGROPAN IMPEX Ltd. – jud. IAȘI (bakery; dairy farmer)**
12. **INTERAGROALIMENT Ltd. – jud. BACĂU (crop farmer; cereal trader)**
13. **AGRITEHNICA SERVICE Ltd. – jud. BACĂU (agricultural machinery and equipment dealer)**
14. **DICOR LAND Ltd. – jud. GALAȚI (agricultural machinery and equipment dealer)**
15. **RAM Ltd. – jud. BOTOȘANI (milk processing company)**



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THE CAMPUS PARTS – “AGRITECH”

Iasi University of Life Sciences



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1. Digital farming laboratory in the crops sector

2. Digital farming laboratory in the livestock sector

3. Milk processing Laboratory

4. Meat processing Laboratory

5. Storage, milling and pasta processing Laboratory

6. Beekeeping Laboratory

7. Circular economy and climate change Laboratory

8. Digital systems in farm management (ERP, SAP) Laboratory

9. Plant protection Laboratory



Gheorghe Asachi Technical University of Iasi

1. Robotics and mechatronics Laboratory

2. Virtual Reality and augmented reality Laboratory

3. Occupational health and safety Laboratory

4. Bioengineering Laboratory

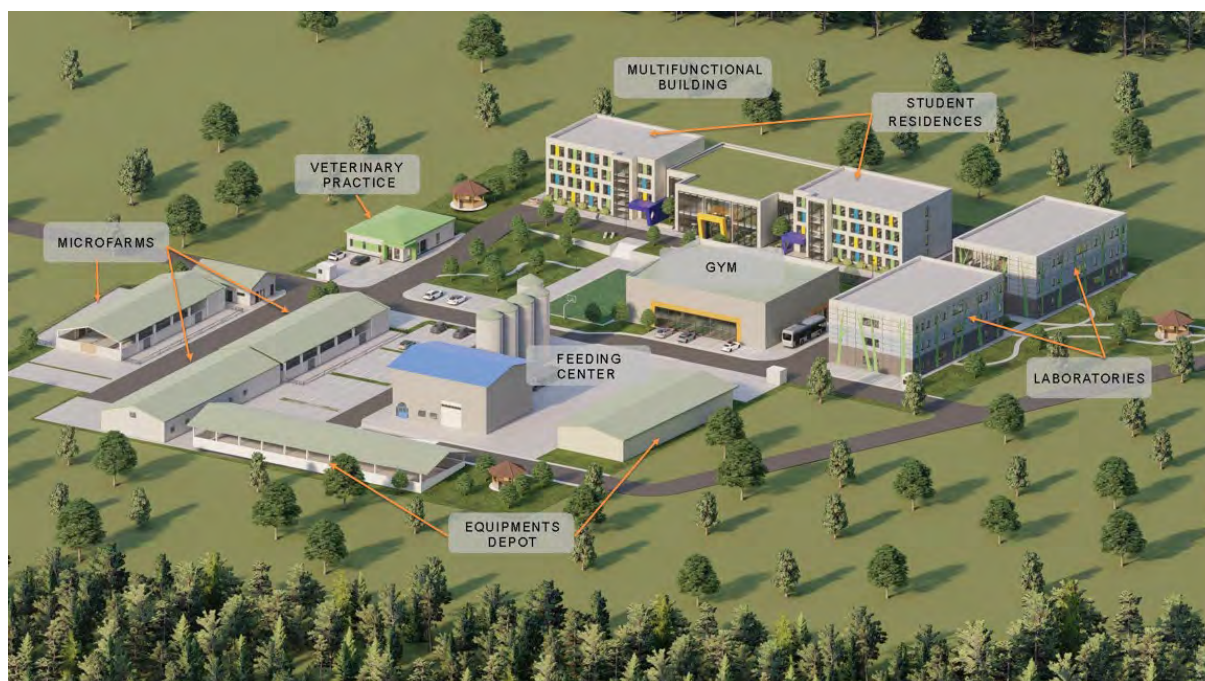
5. Intelligent Vehicle Laboratory

6. Advanced Engineering Laboratory

7. Energy efficiency Laboratory

8. Chemical engineering and environmental protection Laboratory

9. Civil engineering and environmental protection Laboratory



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Advanced Research Center for Agribusiness – “ARCA”

• Project Overview

• **Beneficiary:** “Ion Ionescu de la Brad” University of Life Sciences, Iași

• **Project Duration:** 36 months - **2025-2027 (under construction)**

• **Main Objective:**

Strengthening research and innovation capacity and adopting advanced technologies in agribusiness through the establishment of the **ARCA – Advanced Research Center for Agribusiness**.

• **TOTAL PROJECT VALUE:** **8,00 million euro (european grant)**



ARCA Specific Objectives

• **SO1.** Develop ARCA's research infrastructure by constructing a dedicated building for RDI and technology transfer in agribusiness, economy, marketing, business transformation, and smart farming.

• **SO2.** Establish a project implementation team, including experts in economics, smart farming, marketing, and early-career researchers.

• **SO3.** Acquire state-of-the-art equipment, software, and tools to support high-quality research and innovation activities.

• **SO4.** Develop an integrated **ERP software** for agribusiness to automate data collection and decision-making, improve productivity, and reduce environmental impact.

• **SO5.** Align RDI activities with real-world needs of businesses and public/private organizations through three **ARCA departments**:

- **Agribusiness, Economy & Sustainable Development**
- **Marketing & Business Transformation**
- **Smart Farming**



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ARCA Departments: Research Directions, CDI Activities, Target Groups, and Market-Ready Results

A) Department of Agribusiness, Economics & Sustainable Development

Key Research Directions and CDI Activities:

- **Agricultural Strategies & Policies:** Development of impact studies (on farmers, environment, economy).
- **Resource Use Efficiency:** Economic efficiency studies on production factors; short value chains; opportunities for alternative technologies (vertical farming, hydroponics, urban agriculture).
- **Costs and Capital:** Production cost evaluation, agricultural financing, investment efficiency, cost-benefit analyses.
- **Circular Economy:** Studies on waste utilization efficiency and waste minimization at source.
- **Bioeconomy & Digital Transformation:** Studies on digitalization of agricultural businesses, testing software and automation, impact of AI on production.
- **Social Innovation:** Strategies for social hubs, participatory technologies, and digital solutions for rural development.

Target Groups: Farmers, agribusiness professional associations (cooperatives, water user associations, federations, interbranch organizations), integrators (storage, marketing).

Market-Ready Results: Impact studies, economic efficiency analyses, cost-benefit reports, digitalization and AI impact studies, strategies for social innovation.

B) Department of Marketing & Business Transformation

Key Research Directions and CDI Activities:

- **Marketing Research:** Market studies (questionnaires, focus groups, interviews).
- **Strategic Planning:** Marketing plans, brand and promotion strategies.
- **Market Segmentation:** Analyses based on demographic, psychographic, and behavioral criteria.
- **Competitive Positioning:** SWOT analyses and positioning strategies.
- **Consumer Behavior:** Consumption studies and feedback analysis.
- **Product Design:** Consulting for new or improved products.
- **Pricing & Distribution:** Price structure analysis, pricing and distribution strategies.
- **Promotion:** Advertising campaigns, communication, and branding strategies.
- **Digital Marketing:** SEO, social media strategies, lead generation, online visibility.
- **Leadership & Management:** Training in leadership and team management.
- **Innovation & Business Transformation:** Studies and strategies for innovation, digitalization, sustainable practices.

Target Groups: Farmers, agribusiness companies, producers, entrepreneurs, retailers, final consumers.

Market-Ready Results: Customized marketing strategies, consumer insights, product development support, price & distribution reports, branding campaigns, digital marketing tools, innovation and transformation plans.

C) Department of Smart Farming

Key Research Directions and CDI Activities:

- **Living Labs:** Development of living labs for agribusiness innovation.
- **Digital Agriculture:** Smart farm design; digital monitoring and resource management solutions; ERP farm management systems; monitoring of soil-climate factors; feasibility studies on alternative farming systems.
- **Holistic Development:** Studies on resilience to digital and climate change for communities and businesses.

Target Groups: Farmers, professional agribusiness associations, research units, integrators.

Market-Ready Results: Living labs, ERP systems, smart monitoring tools, resilience analysis reports, guides for digital tech and sustainable agriculture adoption, strategic recommendations.

3.2. Case studies based on real-life partnerships between IULS university and agribusinesses

OTHER COLLABORATIONS

1. Cluster membership: **Made in Neamț**
2. EDIH membership: **Digital Innovation Zone**
3. Workshops/ exhibitions with representatives of **companies**

Cluster membership: Produs în Neamț (Made in Neamț)

The “**Produs în Neamț**” **Cluster Association** aims to contribute to the sustainable development of Neamț County by aligning and representing the interests of businesses, research, public administration, and catalyst entities. The goal is to enhance economic competitiveness, create jobs, support internationalization of members, provide professional training for managers and employees, manage a shared database, promote members’ products through the Association’s website(s), and participate in relevant national and international trade fairs and events.

Key Development Areas Supported:

- **Organic Agriculture** – in the context of Europe’s Green Deal and the European Green Pact for cities and regions.
- **Creative and Cultural Sectors** – focused on cohesion and cooperation.
- **Social Innovation** – supporting the development of the “Empowering Citizens” initiative.
- **Logistics and Transport.**



EDIH membership: Digital Innovation Zone

The First European Digital Innovation Hub (eDIH) in the North-East Region

Launched in 2019 at the initiative of the North-East Regional Development Agency, in collaboration with **universities**, clusters, and numerous private companies specialized in technology and digital marketing from the region.

These entities provide expertise, solutions, programs, and professionals to support the digital transformation and innovation of SMEs and public institutions in the health and manufacturing sectors.

Main Activities of the EDIH (European Digital Innovation Hub):

- Provides technical expertise and the possibility to test digital solutions before making investment decisions.
- Supports companies in improving business processes, production, products, or services through the use of digital technologies.
- Offers financial advice, training, and skills development essential for successful digital transformation





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Workshops/exhibitions with private companies





Added value in agriculture

- ❖ Specific, certain knowledge required to mix the various types of resources for the new, valuable product.
- ❖ Management as a scientific, proper and prosperous way to mix the resources.
- ❖ Challenges regarding the geographical location of most of the activities in the chain;

What is – Value-Added Agriculture?

- **Adding Value – Process of changing or transforming a product from its original state to a more valuable state**

Add value to wheat



By processing it
into a product
(flour)



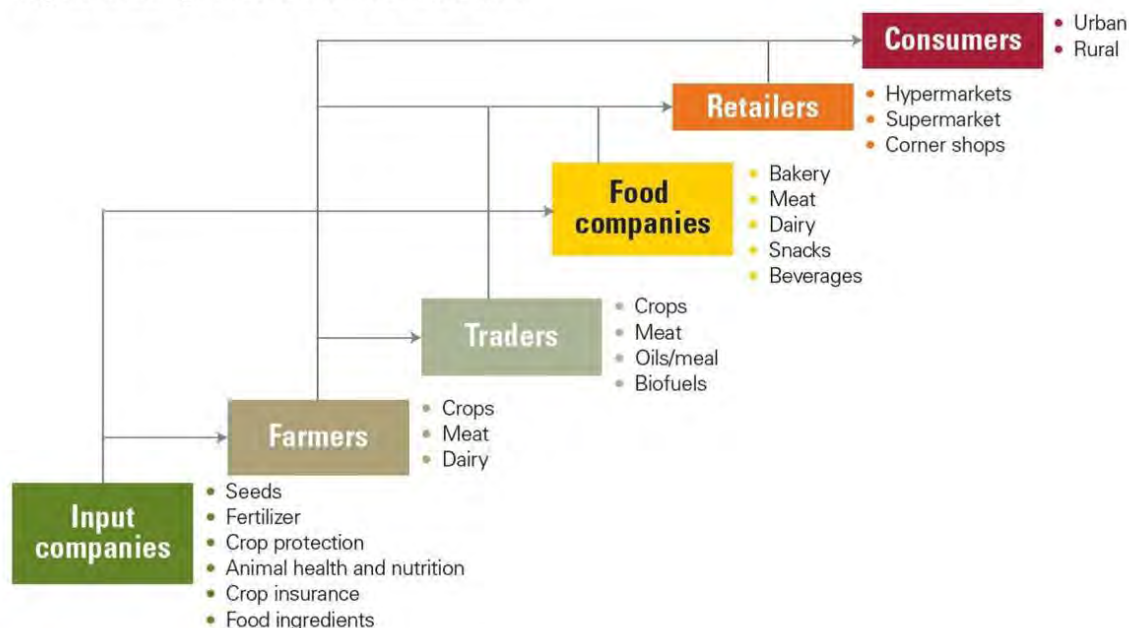
Desired by
customers –
(bread bakers)



FOOD CHAIN – Current situation

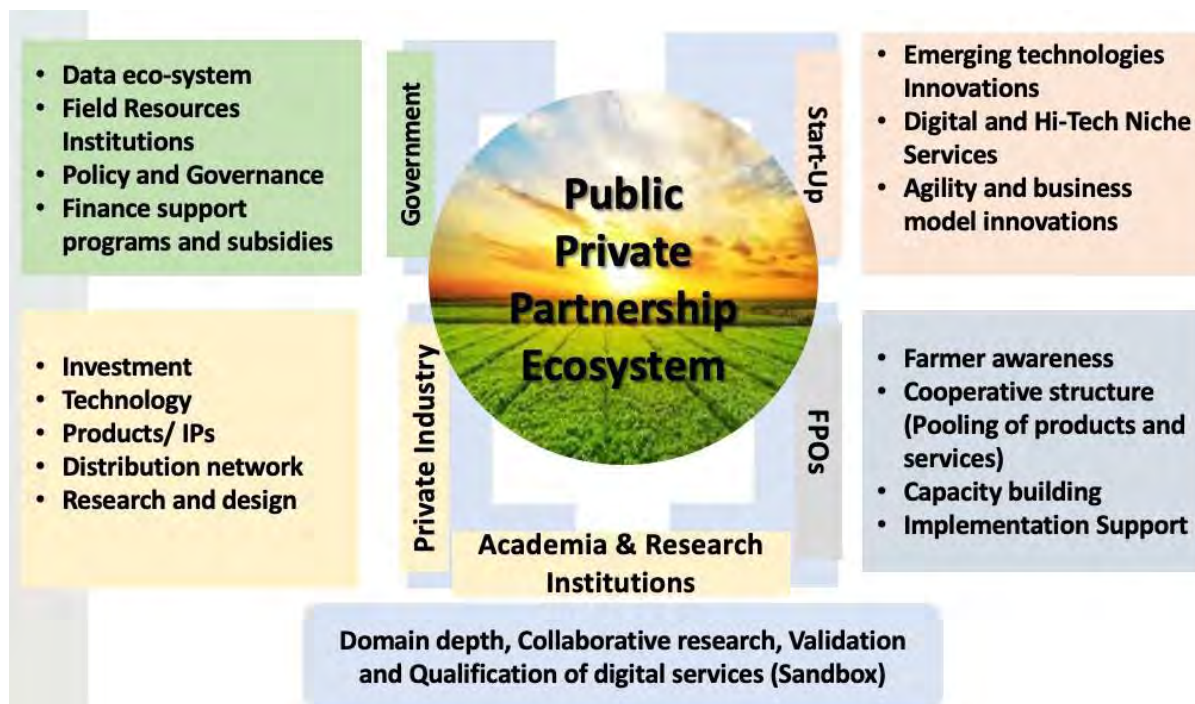
- ❖ Recent years – several policies, including government incentives for certain links in the value chain;
- ❖ Main challenge: most of the links of the chain are located abroad;
- ❖ Many related industries contribute to this challenge.
- ❖ The profit raises as the link goes downstream

Figure 1: The agriculture and food value chain



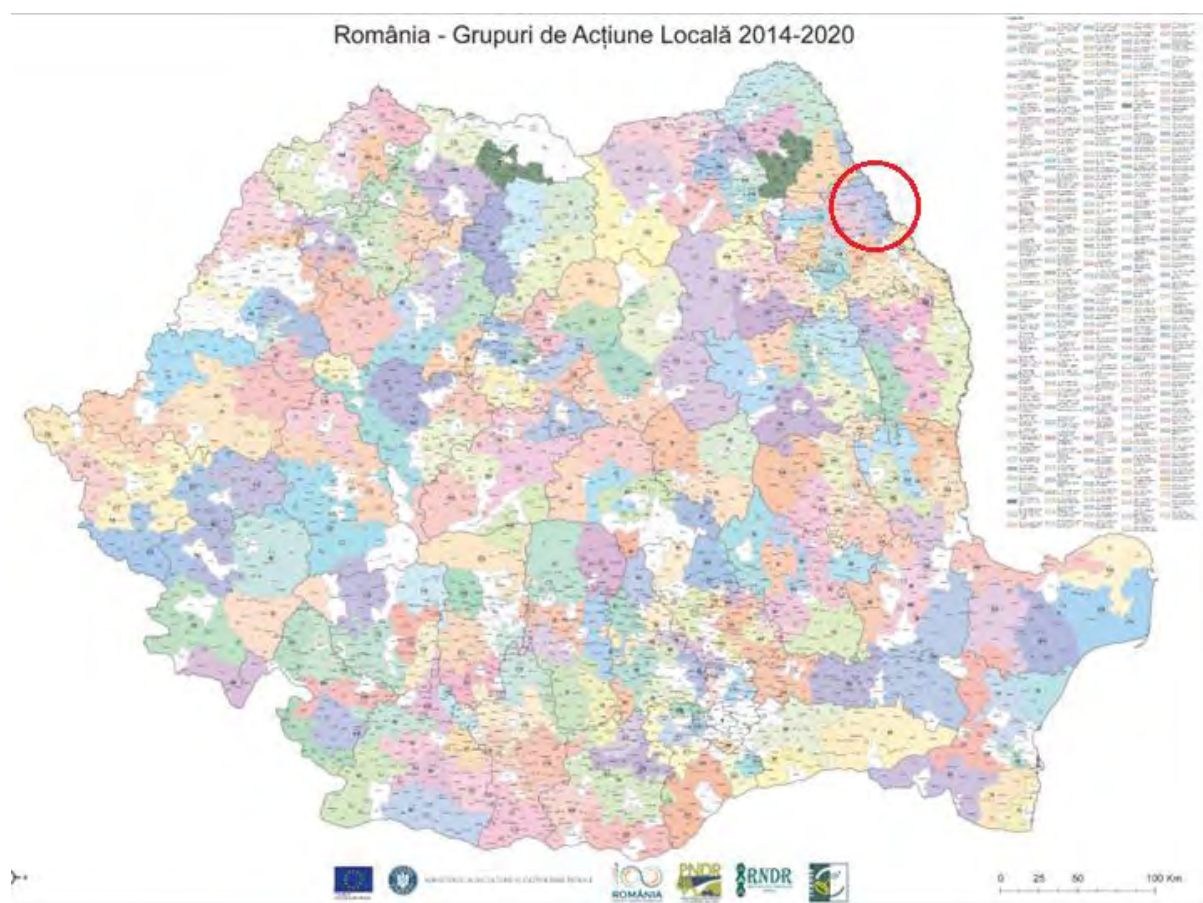
Public-Private Partnerships

Public-private partnerships are vital for fostering innovation and resilience in the agri-food value chain. These models unite universities, government agencies, private companies, and civil society, enabling the exchange of knowledge, resources, and expertise.



4.1. LOCAL ACTION GROUPS – an example of PPP in Romania

- Local Action Group (LAG) – a collaboration of localities and companies from the same perimeter that merge in an association. The representatives of the Territorial Administrative Units together with the representatives of the most important companies within the respective perimeter form a partnership in order to implement the LEADER financing measures available through the National Rural Development Program NRDP and respectively the European Agricultural Fund for Rural Development EAFRD.
- The development and functionality of the Local Action Groups are based on EU financing.
- 239 LAGs in Romania.



“PRUT VALLEY” LOCAL ACTION GROUP

Depending on the area features where this partnership is established, the size of a LAG, from the inhabitants' number point of view, can have between 3,000 and 120,000 inhabitants. Usually, such an association has about 40-50 members, including representatives of local communities and the private environment - economic units. The Local Action Group thus formed can apply for non-reimbursable funds and thus become itself a fund management body for the potential beneficiaries in its territory.



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“PRUT VALLEY” LOCAL ACTION GROUP

The Local Action Group given as example was established in 2011, includes localities from Iasi and Botosani counties, respectively ten communes, one town, and 30 economic units, representing about 7% of the cumulative area of the two counties. During the entire period of operation, this LAG carried out more than **50 projects** with a total value of non-refundable financing of more than **3,000,000 Euro**.





“PRUT VALLEY” LOCAL ACTION GROUP – KEY NOTES

Centralization of the financing measures and the values of the implemented investments - Euro				
Branch name	Projects no.	Eu Grant	Investor contribution	Total
M0 Young Farmers	16	536,000	0	536,000
M1 Agricultural exploatations modernization	8	781,176	570,307	1,351,483
M2 Agricultural production processing	2	32,827	44,993	77,820
M3 Cooperation for development	1	45,701	31,048	76,749
M4 Economy diversification	9	492,753	245,126	737,879
M5 Integration of the roma minority	1	29,274	0	29,274
M6 Development of social infrastructure	3	214,005	0	214,005
M7 Villages revitalization	14	863,138	0	863,138
Total	54	2,994,874	891,474	3,886,348

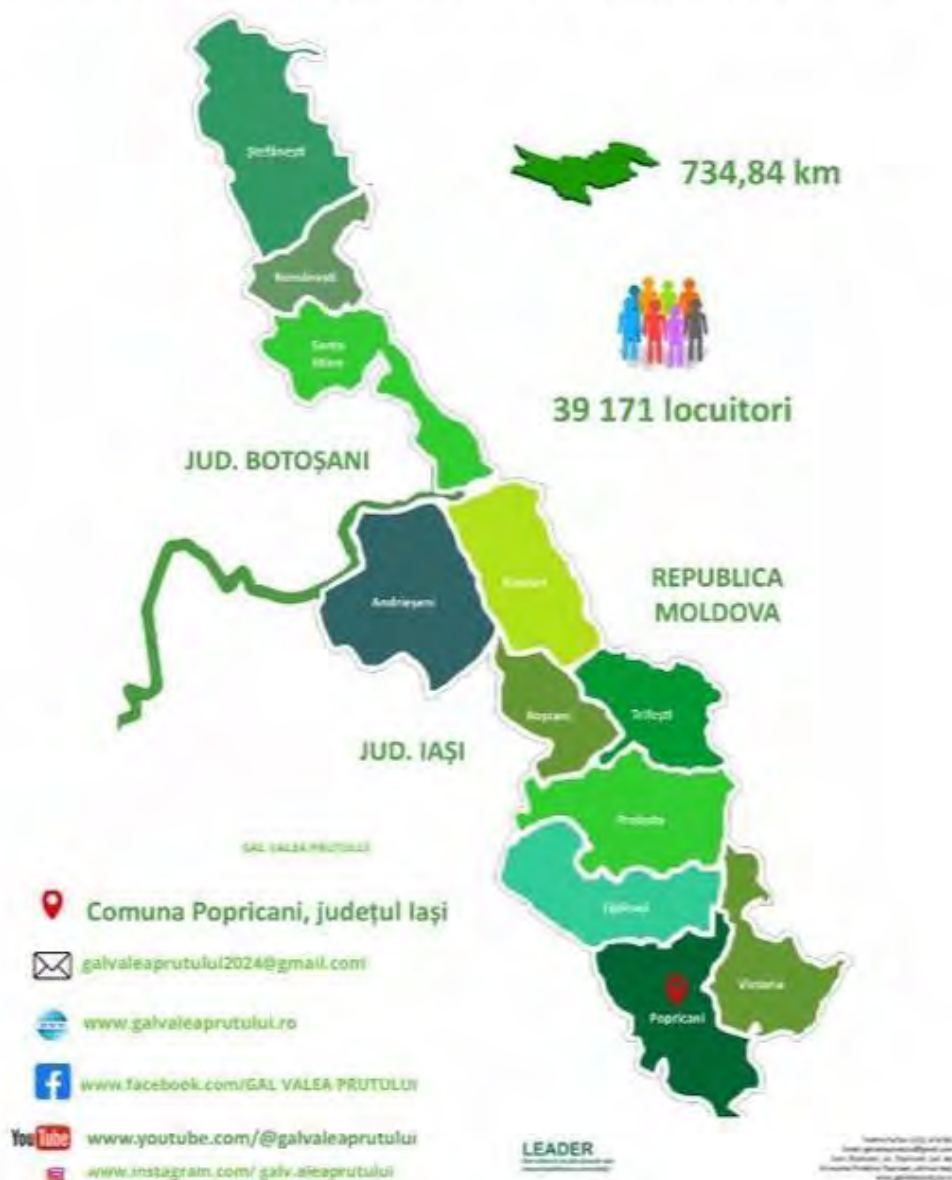




Ministerul Agriculturii și Dezvoltării Rurale



TERITORIUL GAL VALEA PRUTULUI





RESULTS – Young famers first settlement

Factory of construction materials, Beekeeping etc





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RESULTS - Agricultural exploitations modernization



RESULTS - Agricultural exploitations modernization





RESULTS – social projects – thematic paths



4.2. Public – Private Partnerships in Kenya

Government Entity mandated to facilitate implementation of the PPPs

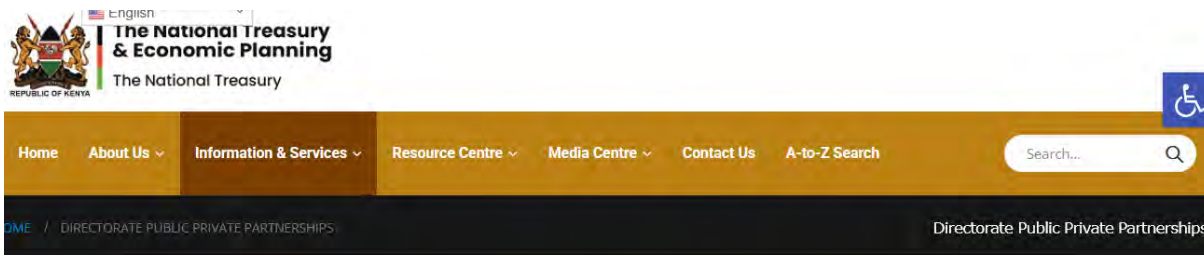
Successful past projects:

- Port of Mombasa Grain Terminal that was built in 1998;
- Malindi Water Utility which was built in 1999
- Jomo Kenyatta International Airport Cargo Terminal (JKIA Cargo) which was built in 1998
- the Kenya-Uganda Railway Concession in 2006,

Planned PPP projects

- Kenya Flying School
- Second Terminal at the Jomo Kenyatta International Airport
- establishment of a 980 MW Coal Plant
- a two-phase Geothermal Development Project to generate a total of 1,200 MW
- Four-tier National Data Centre, among many other projects.





TREASURY DIRECTORATES

- Accounting Services and Quality Assurance
- Directorate of Administrative & Support Services
- Directorate of Budget, Fiscal & Economic Affairs
- Public Debt Management
- Public Investment and Portfolio Management
- Directorate Public Private Partnerships**

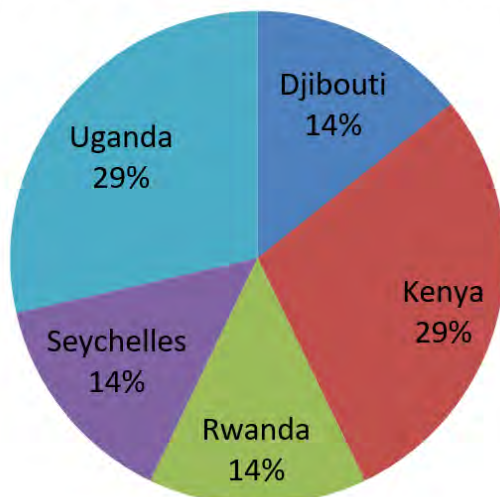
DIRECTORATE OF PUBLIC PRIVATE PARTNERSHIPS

The Public Private Partnerships (PPP) Directorate, which is headed by a Director – General, is the technical arm of the PPP Committee and is mandated to facilitate implementation of the Public Private Partnership Programme and Projects in Kenya. The PPP Directorate's functions include:

- Originating, guiding and coordinating the selection, ranking and prioritization of public private partnership projects within the public budget framework;
- Overseeing project appraisal and development activities of contracting authorities including providing technical expertise in the implementation of projects;
- Leading contracting authorities in project structuring, procurement, tender evaluation, contract negotiation and deal closure;
- On its own motion, originating and leading in project structuring and procurement, in liaison with a contracting authority;
- Supporting the development of public private partnership programmes in the country;
- Overseeing contract management frameworks for PPP projects;



PPP Portfolio in East Africa



4.3. Public – Private Partnerships in Nigeria

The Federal Government of Nigeria in 2008 established the **Infrastructure Concession Regulatory Commission (ICRC)** under the Infrastructure Concession Regulatory Commission (establishment, etc) Act, 2005.



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The enabling Act mandates the Commission to develop and **issue guidelines on Public Private Partnership (PPP) policies**, processes and procedures (including those for concessions), and to act as a national centre of expertise in PPP.

Planned PPP projects

Cassava – Bio-Ethanol Value Chain PPP Project. To build a bio-technology industrial park on 20 hectares of land to produce about 120 million metric tons of cassava in 5 years **Nigeria**

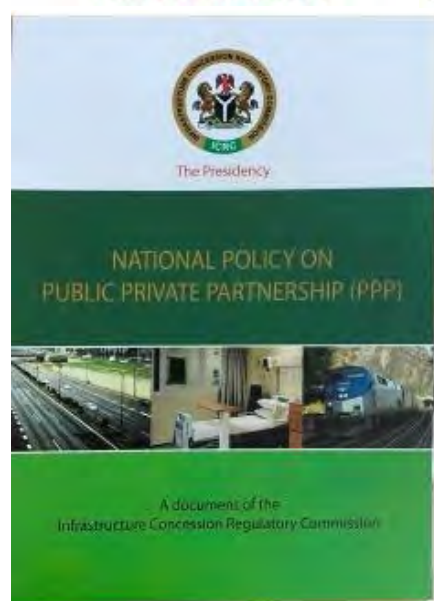
Atomic Energy Agency (NAEC)/ Ekiti State Government

The use of nuclear technology for storage and preservation of food and agricultural produce

Federal Ministry of Agriculture and Food Security

Federal Coastal Fishery Terminal Borokiri, Rivers State

This is the rehabilitation and development of the Federal Coastal Fishery Terminal in Borokiri, Rivers State



Public – Private Partnerships in Togo



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As of March 2025, Togo is moving forward with the African Development Bank's **Projet de Renforcement de l'Environnement PPP pour la Promotion des Investissements Privés (PREPIP)** project, a program already implemented in several African nations. The Ministry of Economy and Finance announced that the Bank will provide CFA823 million to support this initiative.

The two-year project aims to strengthen Togo's public-private partnership (PPP) framework to attract private investment. The focus will be on improving legal and institutional structures while training stakeholders involved in PPPs.



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Invest in innovative projects

Avec Togo Invest Corporation S.A.

[Browse our projects](#)

About TI



Togo Invest is the armed wing of the Togolese state in the field of investments in structuring projects.

We are an investment holding company, whose missions are: to invest in assets, to take holdings in the form of majority or minority shares, to participate in the creation of companies with national or foreign companies, and design financing mechanisms and partnerships to achieve Togo's development corridor.

Samuel E. MIVÉDOR, CEO

Key Sectors



Togo Invest is initiating an innovative approach by the Togolese government aimed at having a strategic tool for economic development.

Togo has been engaged for five years in the implementation of the economic development corridor vision of TOGO. This approach is centered on the implementation of a modern logistics corridor.



Infrastructures



Mining



Energy

Togo



West Africa's leading economic and strategic platform

Global performance

- Premier exportateur CEDEAO de produits agricoles bio vers l'Europe (2020)
- Premier performeur en matière d'Investissement Direct Etranger (2019)
- Premier secteur bancaire en Afrique de l'Ouest (par nombre de sièges sociaux)
- Cinquième producteur mondial de phosphate

Leading sub-regional

Portfolio

Kifema
Capital

Discovering the financial vehicles set up by Togo Invest Corporation

[Discover](#)





5. FOOD VALUE CHAIN TRAININGS – 13.05.2025

Iasi – Romania 11.05-17.05.2025



Contact information: where the name is write with green colour, there is a link that will open the information of each person.

Contacts IULS - Department of major projects

Ing. Alexandru TUDORAN

Email: alexandru.tudoran@iuls.ro



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5.1. Brewing Technology

Contact – IULS Team

Asist. dr. Ionuț-Dumitru VELEȘCU

Email: ionut.velescu@iuls.ro



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Filter System



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Bottling



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5.2. Technology of Milk and Dairy Products

Contact IULS - Team

Şef lucr. dr. Roxana Nicoleta RAȚU

Email: roxana.ratu@iuls.ro

Ing. Sandu TALPA

Email: sandu.talpa@iuls.ro





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5.3. Technology of Pastry and Bakery Products

Contact – IULS - Team

Conf. dr. Otilia-Cristina MURARIU

Email: otilia.murariu@iuls.ro

Diaconu Nicoleta

Email: nicoleta.diaconu@iuls.ro



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5.4. Technology of Meat and Meat Products

Contact Team IULS

Conf. dr. Marius Mihai CIOBANU

Email: marius.ciobanu@iuls.ro

Asist. drd. Mihai Cătălin CIOBOTARU

Email: catalin.ciobotaru@iuls.ro



Announcement of Technology of Meat and Meat Products

Tehnologia cărnii și a preparatelor din carne

CURS

1. Scopul cursului: cunoașterea tehnologiei de producție a cărnii și a preparatelor din carne.
2. Obiectivele cursului: cunoașterea tehnologiei de producție a cărnii și a preparatelor din carne.
3. Conținutul cursului: cunoașterea tehnologiei de producție a cărnii și a preparatelor din carne.
4. Metodele de învățare: curs teoretic și practică.
5. Evaluarea cursului: examen final și prezentare proiect.

BIBLIOGRAFIE

1. Bocu C., Tătaru I., Alinașanu M. - Tehnologie de producție a cărnii și a preparatelor din carne.
2. Bocu C., Tătaru I., Alinașanu M. - Tehnologie de producție a cărnii și a preparatelor din carne.
3. Bocu C., Tătaru I., Alinașanu M. - Tehnologie de producție a cărnii și a preparatelor din carne.
4. Bocu C., Tătaru I., Alinașanu M. - Tehnologie de producție a cărnii și a preparatelor din carne.
5. Bocu C., Tătaru I., Alinașanu M. - Tehnologie de producție a cărnii și a preparatelor din carne.

Evaluare finală

Forma de evaluare:

1. Examen final
2. Prezentare proiect

Modul de evaluare:

Examen oral

Prezentare Proiect

LUCRĂRI PRACTICE

1. Cunoașterea tehnologiei de producție a cărnii și a preparatelor din carne.
2. Cunoașterea tehnologiei de producție a cărnii și a preparatelor din carne.
3. Cunoașterea tehnologiei de producție a cărnii și a preparatelor din carne.
4. Cunoașterea tehnologiei de producție a cărnii și a preparatelor din carne.
5. Cunoașterea tehnologiei de producție a cărnii și a preparatelor din carne.

BIBLIOGRAFIE

1. Bocu C., Tătaru I., Alinașanu M. - Tehnologie de producție a cărnii și a preparatelor din carne.
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3. Bocu C., Tătaru I., Alinașanu M. - Tehnologie de producție a cărnii și a preparatelor din carne.
4. Bocu C., Tătaru I., Alinașanu M. - Tehnologie de producție a cărnii și a preparatelor din carne.
5. Bocu C., Tătaru I., Alinașanu M. - Tehnologie de producție a cărnii și a preparatelor din carne.

ORAR

Marti
10⁰⁰-12⁵⁰ (TPPA IV)

Miercuri
12⁰⁰-14⁵⁰ (IMAPA II - PPA)
15⁰⁰-17⁵⁰ (IMAPA II - PPA)

Vineri
9⁰⁰-11⁵⁰ (IMAPA II - PPA)
12⁰⁰-13⁵⁰
14¹⁰-15⁵⁰ (IMAPA III - MVFC)
16⁰⁰-17⁵⁰

Program Consultanță:
Marti: 14⁰⁰ - 16⁰⁰
Joi: 14⁰⁰ - 16⁰⁰

Date de contact:
Prof. Univ. Dr. Paul Corneliu Boișteanu
Șef lucr. dr. Marius Mihai CIOBANU

paulb@ualasi.ro
mar.ciobanu@yahoo.com
0742 409 062

ANUNȚURI:



Dressing Room for Students





Hygienic Station – Shoe and Hand Cleaner



Hygienic Station – Shoe and Hand Cleaner





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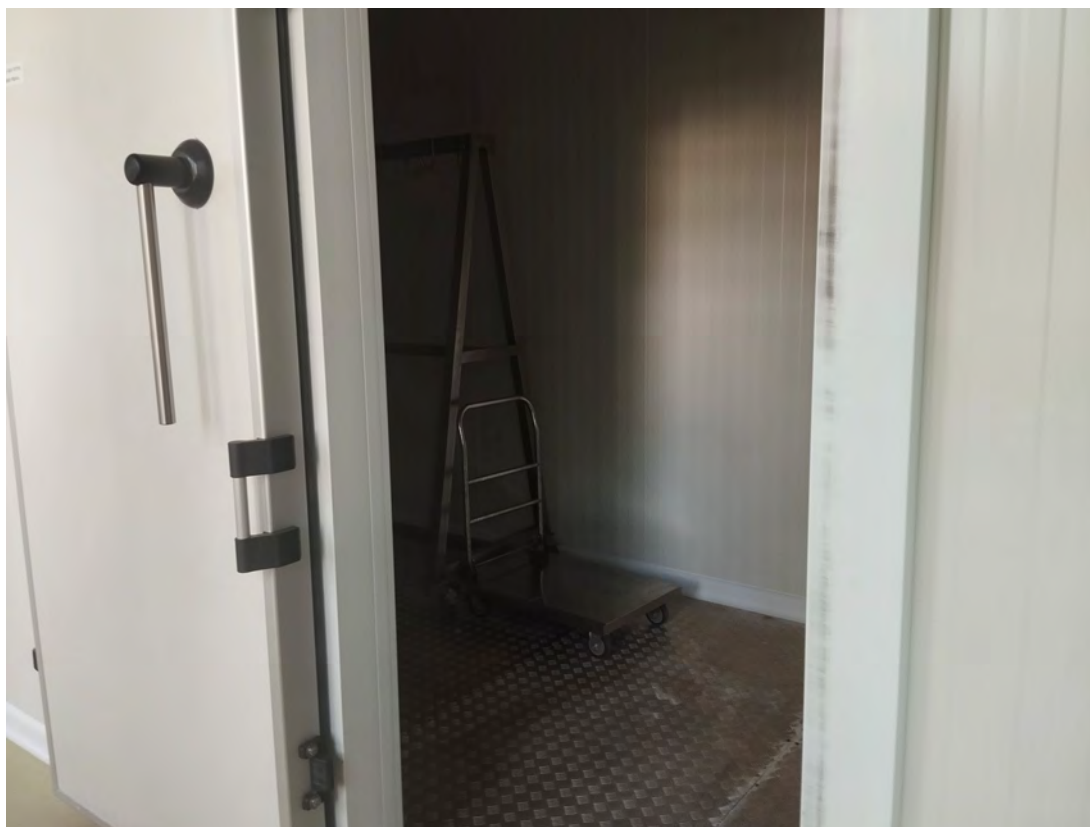
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Boxes for Delivered Products



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Refrigerator for Meat Products



Refrigerator for Meat Products





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Tables for Meat deboning, cutting and Meat sorting





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Grinder for Meat



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Cutter for Meat – to prepare Emulsion for Boild Sausage



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Ice Machine – Ice is needed for the emulsion in the cutter



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Filling Machine for filling meat dough or cream in casings



Mixer for mixing Meat and other ingredients



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Another type of mixer





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Mixer from inside - for mixing Meat and other ingredients





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Refrigerator



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Brine Injector for Cooking Ham



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**Tumbler for Protein activation after brine injection in Meat pieces
for cooked ham**





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Small Kettle to Boil Sausages



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Big Cooking Kettle



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Cooking and Smoking Chamber





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Packing Room





5.5. Wine Production





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Different Wine Bottles





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Wine Products of IULS





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5.6. Food Lab Equipment





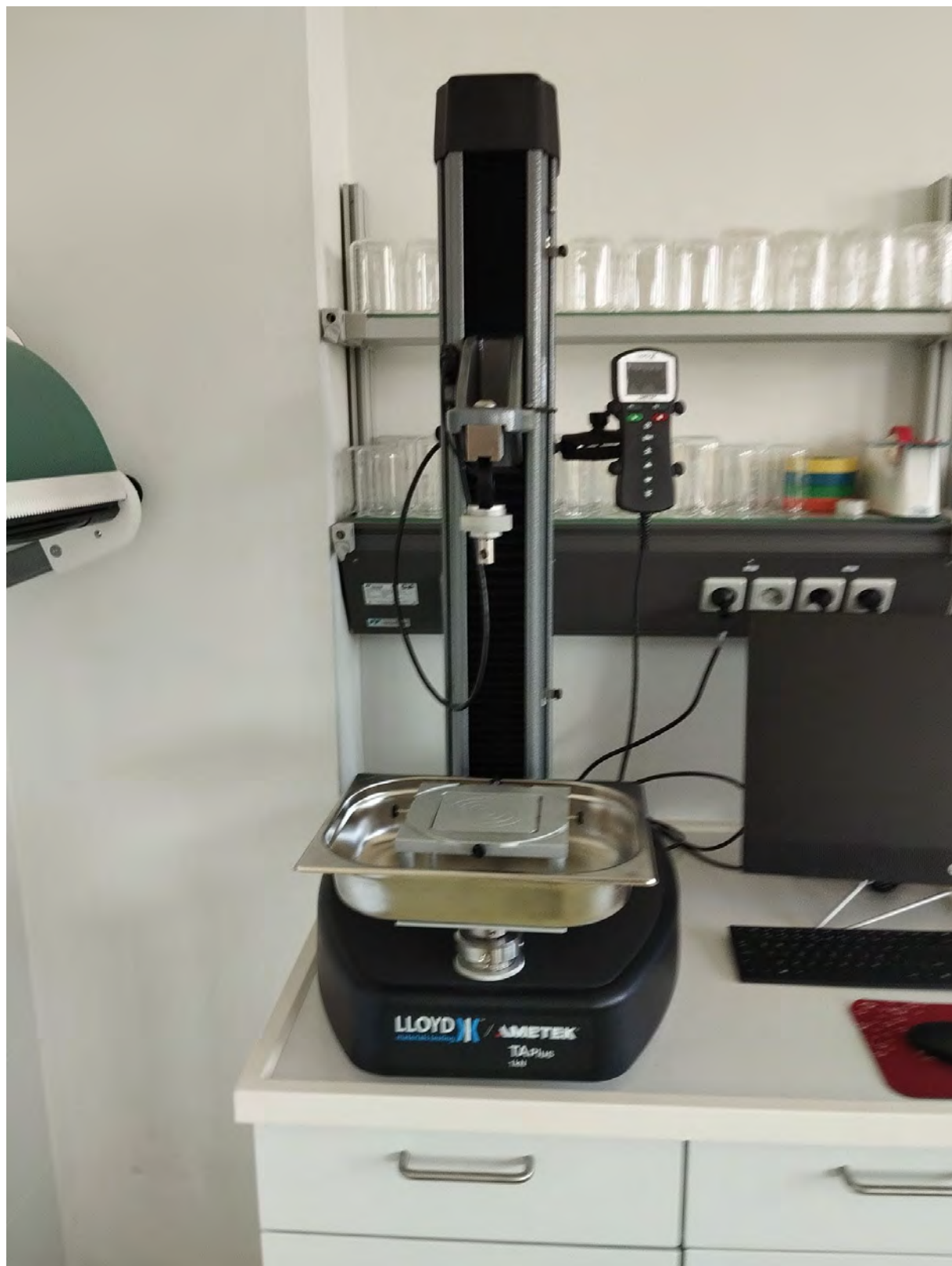
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Texture Analyser





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Product Development examples from IULS Team





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And finally the Drones 🤖



ICAM IASI – Institutul de Cercetari pentru Agricultura si Mediu (Agricultural and Environmental Research Institute)

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Email: irina.cara@iuls.ro

Drd Serginho CAKPO

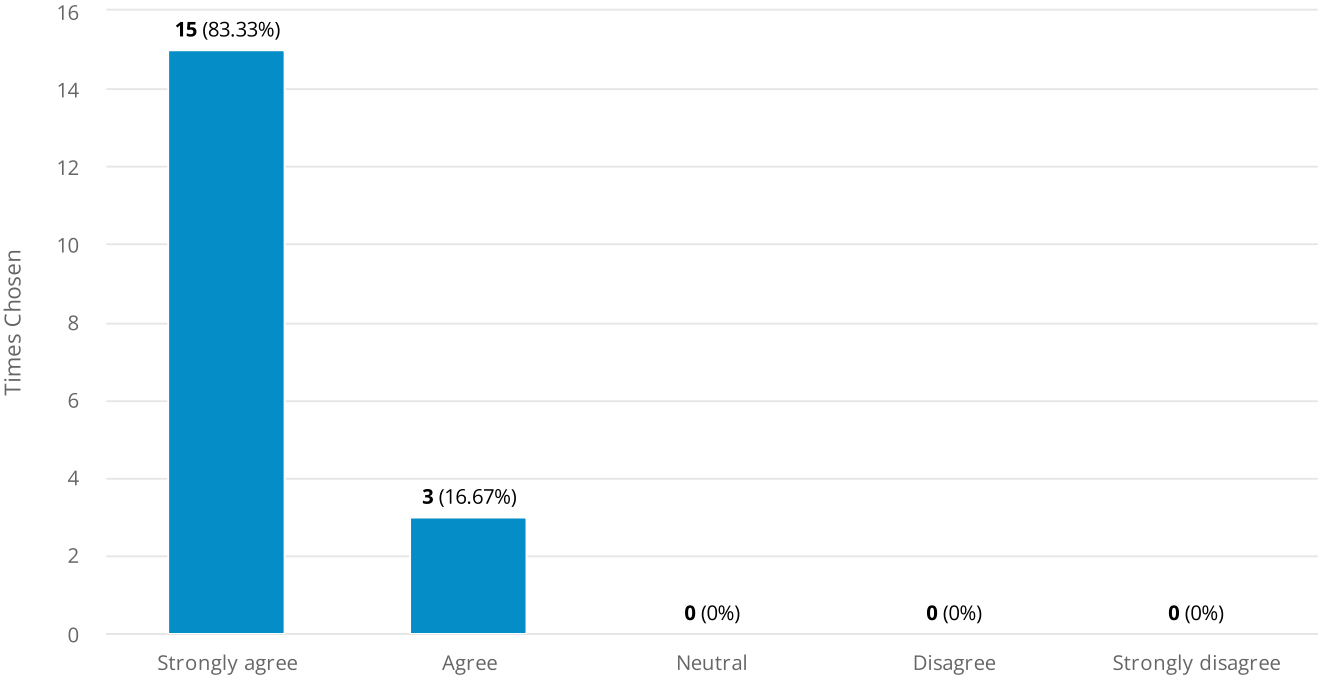
Serginho.cakpo@iuls.ro



Evaluation_Seminar at IULS Iasi, Romania- 12.05-16.05.2025

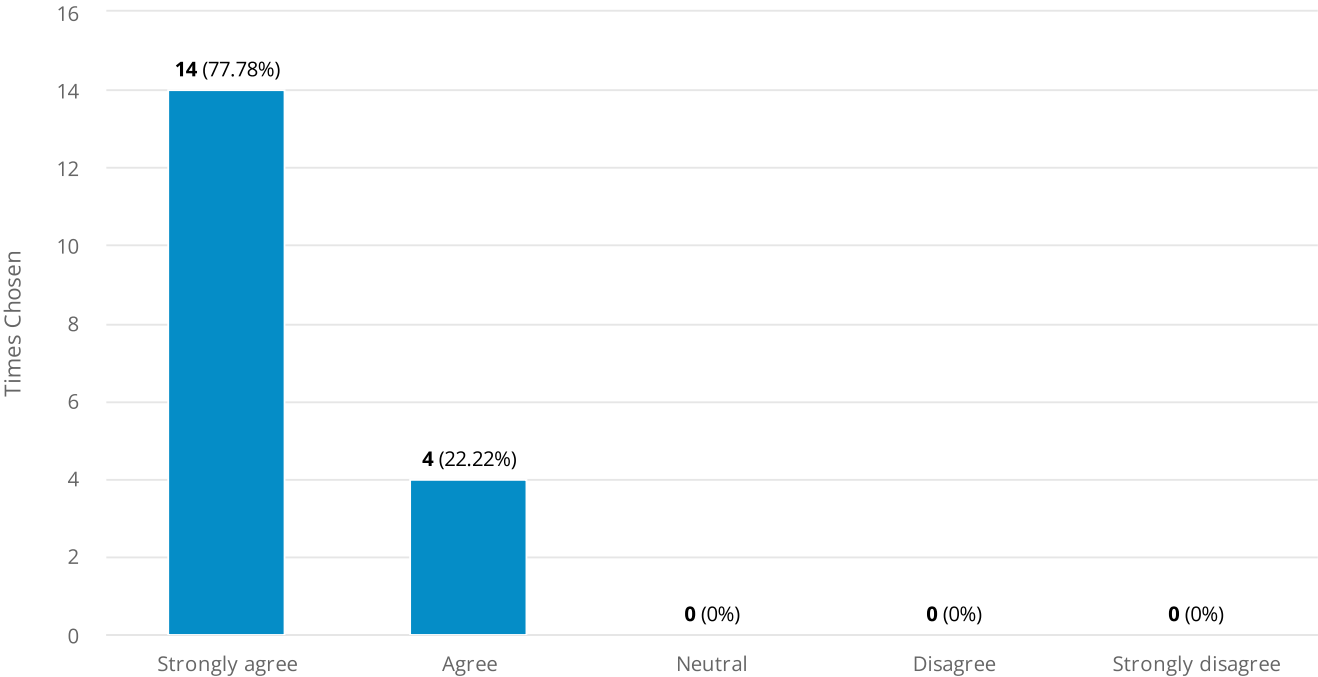
The event structure and and content were useful and relevant.. .

Number of responses: 18



This event covered the topics I have expected.

Number of responses: 18



According to the first workshop day "FVC mapping, HSWT-team, 13.05.2025" I have the following comments, remarks or requests:

Number of responses: 15

Text answers:

No comment

Useful and very informative workshop

That the handbook used for the mapping be transmitted or shared amongst participants.

Good

Visited different units of IULS (food and beverage processing microsection, laboratories, rooms for lectures and classes, infrastructure). I wish to commend the infrastructure that was observed. I wish to request for support back at JOOUST/Kenya so we have improved infrastructure as this is or most immediate need.

According to the first workshop day "FVC mapping, HSWT-team, 13.05.2025", I found the session insightful, particularly in how it demonstrated practical approaches to mapping food value chains

The first workshop on food value chain mapping by HSWT-team on 13/05/2025 was well understood and relevant to CHAIN project.
I enjoyed the task too.

No Comment

The concept was simplified for easy digestion and very practical.

Allocation of more time

Well presented

It was very comprehensive and appropriate

Nothing

No remark

Value chain profiling of value chain actors is key to a successful value chain development program

According to the second workshop day "Communication and collaboration with actors around food-value chain, lasi-team, 14.05.2025" I have the following comments, remarks or requests:

Number of responses: 14

Text answers:

No comment

I have learnt learnt about the lasi experience

It was interesting.

Good and useful

Great insights on becoming an entrepreneur:
Indeed research is only useful if it solves problems and also monetized.

This was a wonderful retooling session

According to the second workshop day "Communication and collaboration with actors around food-value chain, lasi-team, 14.05.2025", I appreciated the emphasis on stakeholder engagement and the importance of building trust across the food-value chain.

Communication and collaboration with actors around food-value chain by lasi-team on 14/05/2025 was insightful, and I like their presentation style, I have greatly improved in my power point presentation after my lasi visit.

No Comment

The content and delivery are good, relevant and educative. There was a lot to learn from the presentations.

Role playing

Well done

It was also very Ok with very nice examples given.

I have learned a lot

No remark

According to the second workshop day "Becoming agri-entrepreneur training, , Wroclaw-team, 14.05.2025" I have the following comments, remarks or requests:

Number of responses: 14

Text answers:

No comment

Useful shared experience

It was okay.

Good

Becoming agri-entrepreneur???

This was an eye opener on how agriculture can be value-chained all the way...

Quite a number Agri-entrepreneur sectors were visited and it was amazing how the value chain was being followed

According to the second workshop day "Becoming agri-entrepreneur training, Wroclaw-team, 14.05.2025", I found the session motivating and informative, especially the insights on identifying business opportunities in the agricultural sector. The practical guidance on entrepreneurship was valuable.

Becoming agri-entrepreneur training, by Wroclaw-team, on 14/05/2025 was well delivered and understood but I regret that we did not take the accompanying task. I humbly request that we take the task online if possible.

No Comment

The content and delivery are good and relevant. The session came with lots of additional/relevant materials on the topic and FVC in general.

Allocation of more time and break out sessions with smaller teams

Very informative and thought provoking

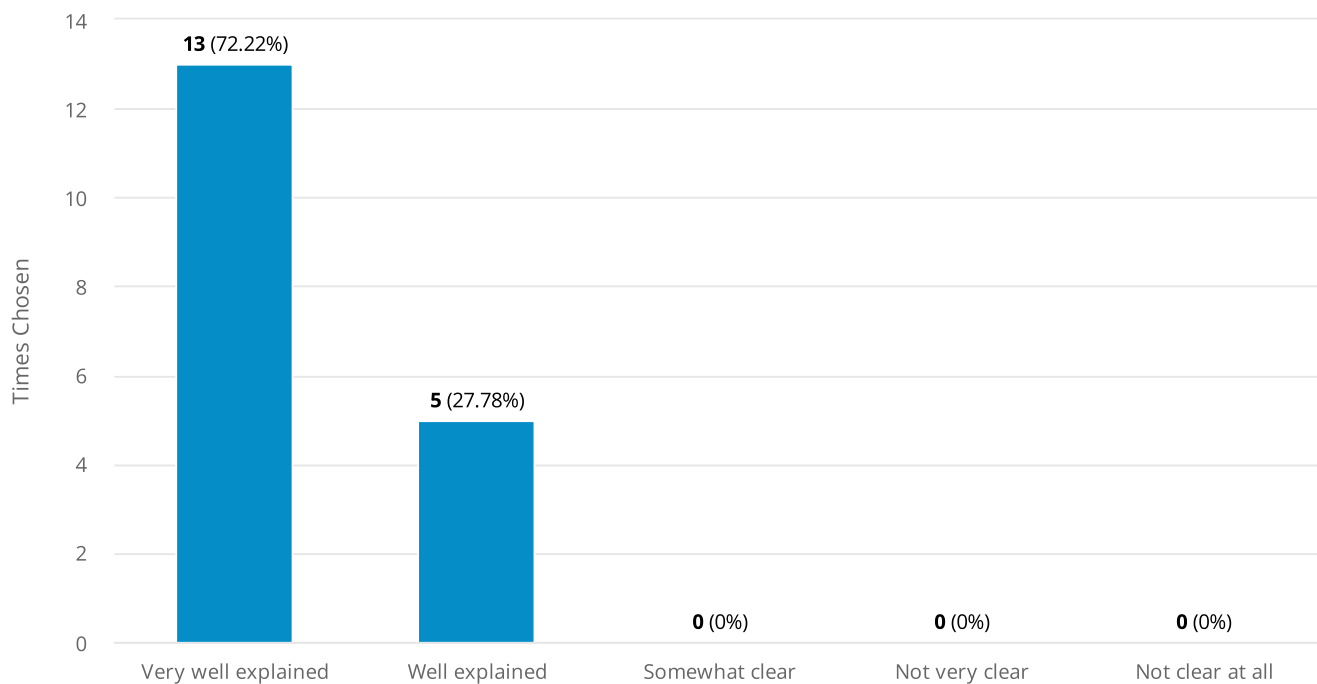
None, it was also nice and relevant

I got a better idea of agricultural entrepreneurship

No remark

How well were the contents explained and made understandable?

Number of responses: 18



At the workshop I liked the least: / I would like to recommend or improve:

Number of responses: 14

Text answers:

No comment

NA

None

None

I want to be very sincere here; nothing much was sinister

N/A

The snacks

OK

The coordination was excellent and in all honesty, I could not expect more.

Time constrained. Lot to cover in limited time

I like the reception and time management

None

i would have like to attend a course

No remark

At the workshop I liked most: / The following parts were very helpful for me:

Number of responses: 16

Text answers:

Visit were very interesting

The general organization, the great friendship of lasi-team!

All

Initiation of the integrated University

Visit of the Botanical Garden of lasi Univ.

I want to be very sincere that I enjoyed every bit of the workshop: less sitting and presentations. more practicals and field visits...

I have borrowed a leaf from this kind of arrangement and moving forward, I'll endeavor to make this a regular practice in our workshops and conferences

Possibility to work in a small teams.

I particularly liked the interactive and practical approach of the sessions. The opportunity to engage with experts and peers from diverse backgrounds made the learning experience more dynamic. I especially appreciated the real-world applications of the concepts discussed, such as the food value chain mapping and entrepreneurial training, which helped me understand how to apply these ideas in a practical context.

The study tours.

-

The hospitality was top notch and the hosts are very kind and supportive. Iasi environment is friendly, peaceful and serene.

Mix of presentation with field excursions

Becoming an Agri-prenure

Tracking the various "integrated" value chains - for example where we saw the farm that grows vines, then we were taken to the processing of the wines, and we ended up tasting the final product. Another example is the milling machines that we saw for wheat, the packaging and the tractors that transport the final product. This was also excellent!

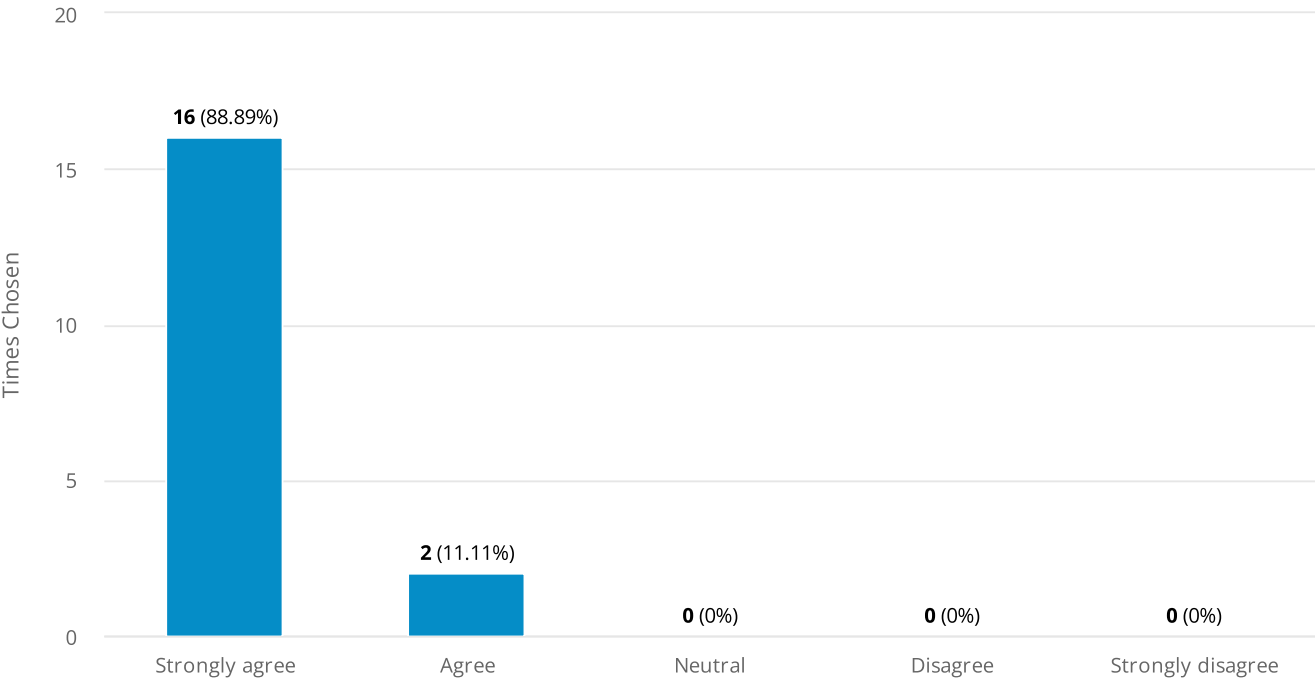
Field visits

No remark

Value chain developement

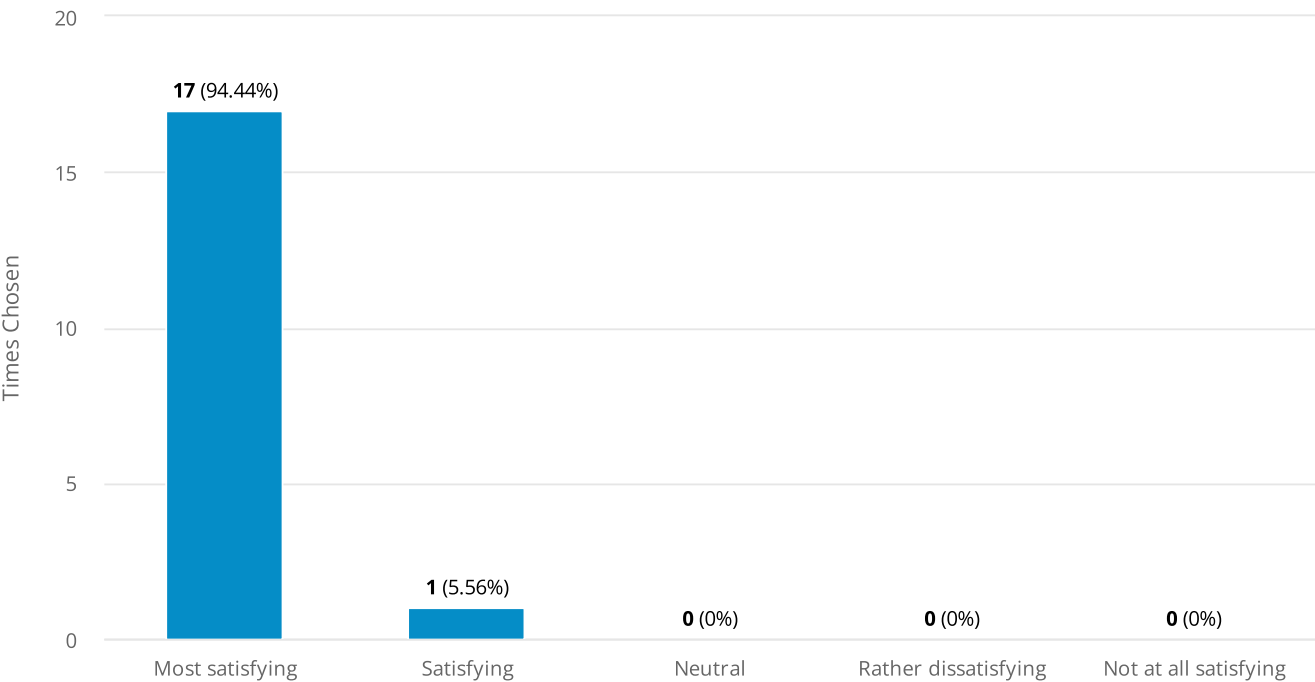
Overall, the workshop-week and the concept of crash-courses were useful and relevant for the project

Number of responses: 18



The event space and working conditions were ...

Number of responses: 18



The general organizations (Travel, accommodation, food) was well prepared

Number of responses: 18

